While marketing and technology evolves,
GoDigital integrates with innovation and creativity.



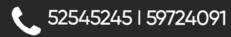




**SERVICES LTD** 







## Who we are

We're a one-stop marketing agency for all your business needs. Committed to helping businesses scale through strategy, creativity and technology.



Trusted by 150+ clients across industries and countries

Scalable solutions tailored for SME's ε large enterprises



Data-driven, **ROI-focused execution** 

We Design. We Market. We Capture. We Scale.

# Core Areas

- Web Design & Development
- Digital Marketing
- Branding
- Social Media Marketing

- Events
- Outdoor Advertising
- Photo & Video Production



### Our **Services**

#### Web Design & **Development**

- UX Design
- Search Engine Optimization (SEO)
- Keyword Strategy
- E-commerce
- Portfolio
- Custom CRM & ERP

#### **Social Media Marketing**

- Lead Generation
- Sales Campaigns and Ads
- Social Media Strategy
- · Social Media Management -Facebook, Instagram, TikTok, LinkedIn

#### **Digital Marketing**

- Lead Generation
- Inbound Marketina
- Search Engine Marketing (SEM)
- Content Marketina
- Influencer Marketing
- Email Marketina
- Whatsapp Marketing
- SMS Marketina

#### **Branding**

- New Identity
- Rebranding
- Marketina Collaterals- business cards, letterhead, polo design, bag design, mug design, colour palette...
- Corporate Guideline

#### **Events**

- Photo & Video Coverage
- Sound Systems
- Screens & Visuals
- Live Streaming
- Event Branding
- Stage & Lighting Setup

### Photo and Video Production

- Corporate Videos
- Influencer Campaigns
- Product Shoots
- Event Coverage interviews, recaps ...
- Drone Shoots
- Voiceover and Scripting

#### **Outdoor Advertising**

- Billboards
- Transit Advertisina (buses, metro)
- Mall Displays & Banners